



Digital Marketing Without Budget

Digital marketing course (on a shoestring) - Half day

There is much more to digital marketing than online advertising. Creating compelling content and building webpages that engage and convert is far more effective than paying to drive people to your website. Let us show you what digital marketing looks like, without a budget.

Is this course for you?

Do you feel restricted by your small digital marketing budget? Or maybe you have no budget at all? Well there's no need to feel like that!

We suggest you see it as a challenge and join us to get ideas to implement great digital marketing strategies without a budget.

If you want to learn how to make optimal use of your resources and find free tools and marketing channels, then this is the course for you!

What you'll get from this digital marketing course

When you've finished this course, you'll be inspired by all the opportunities that online marketing can offer your organisation. By the time you walk out the door you'll have a long list of things you can start implementing, without spending money.

What we'll cover

- Email marketing
- Content & blogging
- Google Ad Grants & Adwords
- Social Media
- User Experience (production budget required)
- Conversion optimisation

When, where & how much?

This is a half day course, we start at 9:30am and finish at 1:00pm

Location: Sydney CBD and Melbourne CBD

Investment: \$327 + GST per person

Want to know more?

For more details please call our Training Wizard:
Dianna Verlaan,
on 0417 732 217
or email us at training@parachutedigital.com.au

BOOK YOUR SEAT TODAY

Ask us about course dates & in-house training.
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