



Email Marketing Strategy Master class

Email marketing course - 1 day

Email is still the best way to communicate a message and raise revenue online –but are you doing it right?

Is this course for you?

Are you unhappy with your email open rates and click through rates?

Do you think a change of email template will fix the problem, but you're not quite sure?

Could you use some guidance in developing your email strategy?

If yes, then this is the right course for you!

What you'll get from this email marketing course

When you have finished this email marketing course you'll be able to write and design emails that will get opened and clicked on. We'll show you how to optimise your existing email strategy so that you leave our class with a wealth of a new information and a clear idea of what your email marketing strategy should look like.

What we'll cover

- Email as a marketing tool
- Types of email
- Email marketing best practices
- Mailchimp (demo)
- Email reporting & strategies
- Advanced email marketing
- Creating an email strategy for acquisition and retention

When, where & how much?

This is a full day course, we start at 9:30am and finish at 5:00pm

Location: Sydney CBD and Melbourne CBD

Investment: \$599 + GST per person, including lunch

Want to know more?

For more details please call our Training Wizard:
Dianna Verlaan,
on 0417 732 217
or email us at training@parachutedigital.com.au

BOOK YOUR SEAT TODAY

Ask us about course dates & in-house training.
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