

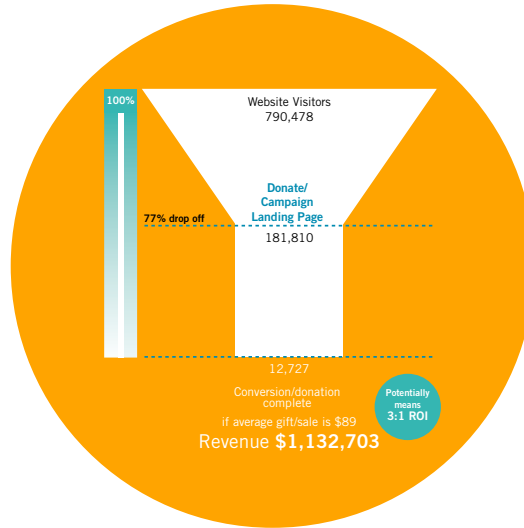
# WHAT WE CAN DO FOR YOU

## ACQUIRE NEW DONORS



Digital regular giver's cost less to acquire & stay active for longer

## DESIGN WEBPAGES THAT CONVERT



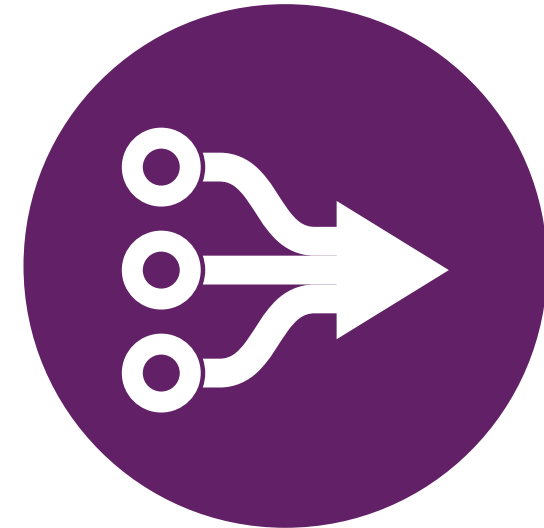
A better online experience delivers thousands more in revenue

## ACTIVATE EXISTING SUPPORTERS



Compelling content converts passive users into active donors

## INTEGRATE ONLINE WITH OFFLINE



Multi-channel fundraising strategies deliver a stronger ROI

# HOW WE CAN HELP YOU

**UNDERSTAND SUPPORTER BEHAVIOUR**



**CREATE AUDIENCE PERSONAS**



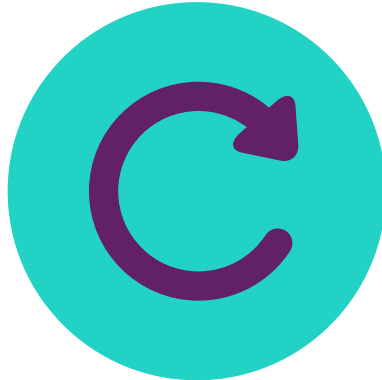
**IDENTIFY ONLINE TOUCH-POINTS**



**CREATE COMPELLING CONTENT**



**AUTOMATE SYSTEMS & PROCESSES**



**TEST, REPORT & OPTIMISE**



Let us guide you through the digital landscape.

Call today for your digital fundraising consultation.